

# Kelly M. Hora M.Ac, L.Ac, Dipl.Ac

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## EXPERIENCE

### **Bluestem Acupuncture, LLC** Private Practice

2003-present

### **UW Integrative Health** University of Wisconsin Hospitals & Clinics & Carbone Cancer Center

2012-present

### **Promega Corporation** Employee Wellness Center

2010-2013

- Providing acupuncture for adults and children with specialities in pain management, mental health/trauma, integrative oncology and digestive health.
- Providing telemedicine for patients using acupressure, dietary counseling, herbal medicine, and stress management according to eastern medicine principles.
- Offering wellness presentations for community and patients.
- Participating in monthly Grand Rounds with Integrative Health clinicians and staff.
- Educating clinicians, policy makers, and the public about the role of acupuncture in integrative medicine and health systems.
- Business and Operations: execute all marketing, financial and office management requirements of a private acupuncture practice.

### **Global Outreach Doctors**

2016

- International Humanitarian Medical Outreach NGO
- Volunteered in Lesbos Greece aiding refugees migrating from Turkey to Greece.
- Administered acupuncture, managed triage at field hospital.

### **Co-Founder, Madison Veteran's Project**

2008-2013

- Founded program providing free acupuncture for active military, veterans and their families.
- Coordinated volunteer acupuncturists.
- Provided acupuncture treatment focused on stress management and PTSD support.
- Provided demonstrations and presentations to clinicians and military organizations such as William S. Middleton Veterans Hospital and Wisconsin National Guard.
- Wrote press releases, directed communications and recruited acupuncturists to expand the program and educate the military and civilian communities in Wisconsin.

**Addiction Recovery and Detox Specialist** Baltimore City Detention Center, Baltimore, MD  
2002-2005

- Provided acupuncture at residential addiction recovery program in Washington, DC
- Provided acupuncture to inmates through drug court program in Baltimore City jail.

**SERVICE & NON PROFIT LEADERSHIP**

**President Wisconsin Society of Acupuncturists (WISCA)**

2014 - 2018

- Facilitated monthly board of directors (BOD) meetings
- Led BOD in creating first WISCA Strategic Plan
- Formed WISCA Committees to support BOD and WISCA Mission
- Created information management systems for BOD
- Established and executed governance policies related to non-profit compliance and BOD development and orientation
- Served as liaison between WISCA and other allied health professionals
- Served as liaison between WISCA and lobbyist
- Acted as spokesperson for WISCA in public events

**Legislative Committee Chair, Wisconsin Society of Acupuncturists**

2013-Present

- Facilitate committee meetings
- Coordinated and executed first WISCA Lobby Day 2017
- Organized and led grassroots legislative activities
- Authored briefs about acupuncture for Wisconsin legislators and policy makers
- Given public testimony and presentations about acupuncture to the Legislature
- Conducted surveys and outreach to gain membership feedback on legislative issues
- Worked as primary lobbyist and agency contact person
- Wrote and developed communication strategies

**State Representative to the American Society of Acupuncture**

2014-2020

- Serve as liaison between WISCA and the ASA
- Represent WISCA as voting member of the ASA
- Participate in semi-annual council meetings
- Engage in active communications with other state association representatives

**Chair, Nominating Committee, American Society of Acupuncture**

2020-present

- Recruit and vet potential applicants for leadership positions
- Develop and maintain information management systems for membership and board
- Collaborate with Board of Directors and Governance Chair to develop policies and procedures
- Develop training and orientation resources for delegates who serve as liaisons between their state organizations and the American Society of Acupuncture.

- Maintain google groups, moderate listserv and create communication guidelines.

**Member, Medicare Task Force, ASA**

2020

## EDUCATION AND LICENSURE

Maryland University of Integrated Health (formerly Tai Sophia Institute)

Master of Acupuncture 2004

University of Maryland - College Park, Maryland

Master of Science, Conservation Biology and Sustainable Development 1997

Truman State University - Kirksville, Missouri

Bachelor of Science in Biology (English minor) 1993

Diplomate of Acupuncture (NCCAOM)

State of Wisconsin Acupuncture License #477-55

## INVITED SPEAKER & PUBLICATIONS

"How to Incorporate Acupuncture into Multi-Disciplinary Approach to Pain Management: Meriter Complex Pain Conference, Unity Point, Meriter Hospital & Clinics 2023

"ASA Delegate Orientation" American Society of Acupuncturists 2023

"Acupuncture Evidence for Pain Management and Integration into Surgical Care" UW Health Integrative Medicine Department Grand Rounds, 2021

"What Steps Have You Taken in Your Clinic to Thrive in a Post-Covid World" Journal of the American Society of Acupuncturists *JASA* Summer 2020 7(3) 34.

"The Role of Acupuncture in the Wisconsin Opioid Crisis" - Presentation to the Governor's Task Force on Opioid Abuse, Madison, WI 2018.

"Integral Practice of Acupuncture" UW Health Integrative Medicine Department Grand Rounds, 2015

"Using Acupuncture and Acupressure to Care for Breast Cancer Patients" UW-Madison Hospital and Clinic 2012.

"Top 5 Benefits of Acupuncture During Cancer Care" UW-Madison Hospital and Clinics Providers and Staff 2013.

"Transforming Stress" University of Wisconsin Women Faculty Mentoring Program 2011 and 2016.

## CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT

### ACUPUNCTURE AND CHINESE MEDICINE POST GRADUATE TRAINING

Evan Rabinovich Yao Shan Chinese Herbal Medicine Training  
Monika Kobylecka, Kiiko Matsumoto Japanese Acupuncture Diagnosis and Treatment  
Lonny Jarrett, Contemporary Chinese Pulse Diagnosis  
Lonny Jarrett, Clinical Integration Two Year Course  
Peter Holmes and Tiffany Pollard, Aroma Acupoint Therapy  
David Euler, The Treatment of Neurological Disorders  
David Euler, The Treatment of Scars in Chinese Medicine  
Alex Tiberi, Pediatric Acupuncture  
Niki Bilton, Treating the Elements Within, The Art of Designing a Treatment

### STRUCTURAL INTEGRATION AND BODYWORK POST GRADUATE TRAINING Neurovascular

Integration: Clinical Foundations Course, Cathy Holway, PhD, PT  
Alignment Yoga: Sympathetic Regulation and Heart Rate Variability  
Alignment Yoga: India Retreat, New Delhi and Dharamsala, India  
Alignment Yoga: Understanding the Fascial Lines, Scott Anderson  
Orthobionomy Training I: Spine, Morel Stackhouse LMT  
Fritz Smith, Zero Balancing Core I/II, TAI Sophia Institute

## AWARDS

Good Samaritan Award	2009
Bluestem Acupuncture and Madison Veterans Project Sponsored by Edgewood College and Samaritan Counseling Center of SE Wisconsin	
Athena Young Professional Award Nominee	2009
Sponsored by The Business Forum, Madison, WI	