Kelly McConnell Hora

Acupuncture and Herbal Medicine practitioner with over twenty years of experience in private practice, corporate wellness, hospital, and public health settings. My approach is collaborative, innovative, and practical, seeking to improve systems related to patient clinical services, public health policy and outreach, non-profit leadership, and communications.

608-335-7311 kwmhora@gmail.com 715 Hill St 130 Madison, WI 53705

PROFESSIONAL EXPERIENCE

Acupuncturist

Bluestem Acupuncture, LLC
2004 - Present

UW Integrative Health Hospital & Clinics; Carbone Cancer Center
2012-2021

Promega Corporation
2010-2013

- Provides acupuncture and herbal medicine for adults and children with specialities in pain management, mental health/trauma, integrative oncology, digestive health.
- Provides telemedicine for patients using acupressure, dietary counseling, herbal medicine, and stress management according to Asian medicine principles.
- Participates in Grand Rounds with Integrative Health clinicians and staff.
- Educates clinicians, policy makers, and the public about the role of acupuncture in integrative medicine and health systems.
- Executes marketing, financial and office management requirements of a private acupuncture practice related to business operations.

Global Outreach Doctors
Lesvos, Greece 2016

- Administered acupuncture and supported triage operations at field hospital.

Madison Veteran's Project
Madison, WI 2008-2013

- Founded free weekly acupuncture clinic for active military, veterans, families.
- Provided demonstrations and presentations for VA and Wisconsin National Guard.
- Coordinated volunteer acupuncturists, ensured compliance, and clinic operations.

Addiction & Detox Specialist
Baltimore City Jail & Penn North
2002-2005

- Provided acupuncture in a community-based addiction recovery program and to incarcerated individuals through drug court program.

Teaching Assistant

Tai Sophia Institute (MUIH)
University of Maryland
Truman State University
1997-2004

- Taught courses in Clinical Sciences and Research, Scientific Writing, Botany, Biology I/II, English as Second Language in classroom and one-on-one tutor settings for undergraduate and graduate students.

Conservation Botanist and Research Ecologist

The Nature Conservancy
Archbold Biological Station
Rocky Mountain Biological Station
1994-2002

- Conducted inventories of species of concern and medicinal plants
- Conducted original ecological research in fire-driven plant communities and areas where climate change affects flower phenology and pollinator behaviors.
- Performed literature review, data and statistical analysis for scientific publication and to guide conservation planning.

SERVICE AND NON PROFIT EXPERIENCE

American Society of Acupuncturists	**Board Director** 2024-2025
	Vice Chair 2025-present
	Nominating Committee Chair 2020-2024
	Medicare Task Force 2020
	Dry Needling Task Force 2017
Wisconsin Society of Acupuncturists	**President of the Board of Directors** 2014-2018
	Advocacy Committee Chair 2013-2024
	Delegate to the ASA 2014-2020
Acupuncturists Without Borders	**Professional Member** 2021- Present
Office of the Clerk, City of Madison	**Election Official & Voter Registration Deputy** 2018 - Present
West Athletic Booster Association	**Boys Soccer Liaison & Sponsorship Coordinator** 2021- 2025
Wisconsin Bike Federation	**General Member**

EDUCATION

Master of Acupuncture
Tai Sophia Institute (MUIH) 2004

Master of Science - Conservation Biology and Sustainable Development
University of Maryland 2000

Bachelor of Science - Biology and English
Truman State University 1997

LICENSURE

Diplomate of Acupuncture (NCCAOM)
Wisconsin Acupuncture License #477-55

SKILLS & SOFTWARE

- Project Management
- Public Speaking
- Membership Coordination
- Fundraising
- Information Management
- Scientific Writing
- Quickbooks
- Google G Suite
- IOS and Windows
- Canva, WIX, SAS
- EPIC/EHR

POST GRADUATE TRAINING

- Yao Shan Chinese Herbal Medicine and & Specialty Rotations, Evan Rabinowitz
- Japanese Acupuncture Diagnosis, Kiiko Matsumoto & Monika Kobylecka
- Contemporary Chinese Pulse Diagnosis, Shen Hammer, Lonny Jarrett
- Therapeutic & Clinical use of Essential Oils, Peter Holmes
- Treatment of Neurological Disorders & Scars in Chinese Medicine, David Euler
- Pediatric Acupuncture, Alex Tiberi
- Neurovascular Integration, Cathy Holway
- Alignment Yoga: Sympathetic Regulation and Heart Rate Variability, Understanding the Fascial Lines, New Delhi, Dharamsala, India
- Orthobionomy Training I/II:Spine & Ribs
- Zero Balancing Core I/II, Fritz Smith

INVITED PRESENTATIONS

I**ncorporating Acupuncture into Multi-Disciplinary Approach to Pain Management: Meriter Complex Pain Conference**, Meriter Hospital & Clinics 2024.

Acupuncture Evidence for Pain Management and Integration into Surgical Care UW Health Integrative Medicine Department Grand Rounds 2022.

What Steps Have You Taken in Your Clinic to Thrive in a Post-Covid World Journal of the American Society of Acupuncturists JASA Summer 2020 7(3) 34.

The Role of Acupuncture in the Wisconsin Opioid Crisis - Presentation to the Governor's Task Force on Opioid Abuse, Madison, WI 2018.

Integral Practice of Acupuncture UW Health Integrative Medicine Department Grand Rounds, 2015.

Using Acupuncture and Acupressure to Care for Breast Cancer Patients UW-Madison Hospital and Clinic 2012.

Top 5 Benefits of Acupuncture During Cancer Care UW-Madison Hospital and Clinics Providers and Staff 2013.

Transforming Stress University of Wisconsin Women Faculty Mentoring Program 2011 and 2016.

AWARDS

Good Samaritan Award 2009
Bluestem Acupuncture and Madison Veterans Project
Edgewood College and Samaritan Counseling Center of SE Wisconsin

Athena Young Professional Award Nominee 2010
The Business Forum, Madison, WI